

**Field Visit Report**

Date of visit: \_20 September 2017 \_\_\_\_

**Subject and venue of visit:** \_ National Anticorruption Center, 198, Stefan cel Mare bd, Chisinau \_  
 “Strengthening the Corruption Prevention and Analysis Functions of the National Anticorruption Center of Moldova” (NAC Project), # 00094126  
**Purpose of the field visit:** Participation at the Press Conference dedicated to the Launch of the “Integrity is Freedom” anticorruption awareness campaign

Outcomes	Update on outcomes	Outputs	Update on outputs	Reasons if progress below target	Update on partnership strategies	Recommendations and proposed action
Increased transparency, accountability and efficiency of central and local public authorities	No changes	1. Strengthened NAC’s operational and institutional capacity to fulfill its prevention and analytical functions 2. Strengthened NAC’s powers to act on priority corruption prevention actions as per national and international strategic documents 3. Strengthened NAC’s capacity to priority corruption analysis as per national and international strategic documents	<b>Output 2.</b> Progress is according to the target: To raise awareness on the corruption phenomenon and the need to promote integrity in the society, the Project supports NAC in implementing a comprehensive anticorruption awareness campaign with the slogan “Integrity is Freedom”. The general goal of the campaign is to contribute to creating a climate of zero-tolerance to corruption and to promote integrity in the society. The Campaign will be based on 20 thematic video products to be produced by December 2017, each having a version in Romanian, Russian and English languages to reach the largest possible audience. The products include a video spot discouraging corrupt behavior by showing emotional and human consequences of being corrupt and 19 fillers representing video tutorials based on the 14 anticorruption/integrity standards included into the framework Integrity Law adopted in March 2017. Fillers explain in a simple language using sarcastic presentations various manifestations of corruption and then present the rules to be obeyed	Not applicable	Not applicable	Not applicable

			<p>by civil servants and by the private entities. In this way, the campaign reaches a twofold impact: educates citizens contributing to a better understanding of corruption manifestations and their rights in relation to civil servants, but also educates and sensitizes civil servants and public officials on the anticorruption regulation and integrity requirements.</p> <p>As a speaker at the press conference I explained the UNDP priorities in preventing corruption through public awareness, anticorruption education and engagement will key stakeholders from government, civil society and private sector. I also underlined that this activity is in line with the SDG 16 focused of fighting and preventing corruption.</p>		
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**PROJECT PERFORMANCE—IMPLEMENTATION ISSUES**

**List the main challenges experienced during implementation and propose a way forward.**

According to the initial Project work plan, implementation of the large awareness Campaign was planned for 2016. However, the late adoption of the Integrity Law only on May 25, 2017 caused some delays in the Campaign’s implementation, as the content of the fillers is based on the provisions and wording of this law. To ensure the project implementation according to the work plan some smaller awareness raising activities were conducted prior to the launch of the “Integrity is Freedom”, such as supporting a student flash-mob on promoting the anticorruption hot-line, producing and distributing anticorruption information materials, etc.

**As a way forward:**

- monitor closely further implementation of the Campaign, reactions and feed-back and public outreach;
- maintain continuous dialogue with the management of the NAC on the Project’s implementation progress;

**PROGRESS TOWARDS RESULTS**

Progress is made towards the result in accordance with the AWP and the procurement plan.

